



SIVOO to Stream Content Across India Through A Partnership With JioDevelopers

MUMBAI, INDIA and PHILADELPHIA, PA, USA, March 14, 2022 /24-7PressRelease/ — Reliance Industries' Jio, the leading telecom in India, and Sivoo, Inc., a global network of multicultural on-demand entertainment programming, announced today that SivooTV is available on the JioStore for JioPhone, providing video entertainment content to nearly 150 million users across India.

With users spanning over 100 countries, Sivoo is excited to add India to its global coverage, especially with a JioDevelopers partnership. Bringing SivooTV to India's Jio mobile users pushes Sivoo's exposure closer to the one billion user milestone. Additionally, Sivoo will be offering its OTT platform to home subscribers in the next few months.

Although Sivoo has developed their private network for unilateral support globally, the partnership with Jio presents an imminent opportunity to bolster the country's access with a data center in Mumbai with other geographically strategic centers planned as acquisitions build.

"Expanding into India with a JioDevelopers partnership not only presents a national advantage for user acquisition, but also leverages strength of integration into a current technology infrastructure; with the throughput and speed of fiber being exceptional.," said Sean Berner, Sivoo's CTO.

While Sivoo brings internationally-balanced content to the Indian market on an affordable platform and as their CDN expands, its notable that it has been specifically developed for optimized video streams interconnecting to Jio's network.

"With over 400M users, Jio presents a phenomenal opportunity to grow SivooTV.," said Dr. Burhan Fatah, Sivoo's Chief Executive Officer. He continued, "We are delighted to announce this multi-platform partnership with India's largest mobile operator. Jio's considerable relationships will provide a powerful engine for Sivoo, as together we bring local and international entertainment to consumers across India."

About JioDevelopers

JioDevelopers Program provides insight into Jio's Digital Products, SDKs & various opportunities to launch products on Jio Platforms.

JioDevelopers is headquartered in Mumbai, Maharashtra, India.

For more information about Jio, please visit <http://developer.jio.com>.

About SIVOO

Founded in 2000, Sivoo, Inc., pioneered a digital streaming network of on-demand multicultural entertainment over the Internet. With users in over 100 countries, it serves telcos and mobile operators across the world with thousands of hours of quality on-demand content that is available to PCs, televisions, and mobile phones. Sivoo gives consumers the choice of watching ad-supported content for free or without ads for a nominal fee. Sivoo's proprietary system covers all major mobile platforms and through smart television.

Sivoo is headquartered in Philadelphia, Pennsylvania, USA.

Sivoo is a trademark of Sivoo Holdings, Inc. All other trademarks are the property of their respective owners.

For more information about Sivoo, please visit <http://www.sivoo.com>.

SAFE HARBOR STATEMENT

The statements contained in this press release that are not historical facts are forward-looking statements based on current expectations of future events that involve risks and uncertainties including, without limitation, risks associated with the inherent uncertainty of the timing and success of high technology hardware and software research; new product development; the market pricing of media content and related products and services; changes in consumer demand for Internet access to media content, commercialization of new products and services; Internet or network outages or failures; breaches of internet, network, or system security; changes in network infrastructure, transmission methods and broadband technologies; adoption of new broadband internet access technologies; economic conditions including interest and currency exchange rate fluctuations; changes in generally accepted accounting principles; the impact of competitive products or services; trade buying patterns; wars or terrorist acts; product liability and other types of lawsuits; the impact of legislation and regulatory compliance; and patent, licensing, and other intellectual property risks and uncertainties. Actual results may vary materially from the forward-looking statements. The Company assumes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. When used in this release and documents referenced, the words "believes," "expects," "may," "should," "seeks," or "anticipates," and similar expressions as they relate to Sivoo or its management are intended to identify such forward- looking statements.