



SivooTV Triples Its FAST Channel Lineup

PHILADELPHIA, PA, USA, April 17, 2023 — Sivoo, Inc., a global network offering data services and streaming of multicultural on-demand entertainment programming, announced today that SivooTV has added a total of sixteen additional FAST channels from Mobibase, a leading content provider based outside of Nice, France, bringing the platforms linear channel offering to 24 – with a quarter audible in Indian dialects.

“We are pleased to expand the content library in this relatively newer format of FAST channels, which many recognize as traditional TV, to younger VOD audiences.” said Alan Gochin, Chief Marketing Officer. He adds, “As more adopt SivooTV and are able to appreciate the style of programming that linear channels bring, especially in many viewers' native tongues, we are confident sharing titles and word-of-mouth advertising will grow.”

With content catalogues always growing as we license new videos series and engage new providers; more users will surely find genres and titles that speak to them and solidify SivooTV as their enjoyable destination for today and the future.

About SIVOO

Founded in 2000, Sivoo, Inc. was a video streaming pioneer, implementing a content network with on-demand multicultural entertainment over the Internet. Looking forward, with nearly 3M users in over 150 countries, serving telcos and mobile operators globally, Sivoo offers network-based data services including their proprietary video platform providing both ad-supported and subscription streaming of thousands of content hours to connected, enabled devices.

Sivoo is headquartered in Philadelphia, Pennsylvania, USA.

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For more information about Sivoo, please visit <http://www.sivoo.com>.

SAFE HARBOR STATEMENT

The statements contained in this press release that are not historical facts are forward-looking statements based on current expectations of future events that involve risks and uncertainties including, without limitation, risks associated with the inherent uncertainty of the timing and success of high technology hardware and software research; new product development; the market pricing of media content and related products and services; changes in consumer demand for Internet access to media content, commercialization of new products and services; Internet or network outages or failures; breaches of internet, network, or system security; changes in network infrastructure, transmission methods and broadband technologies; adoption of new broadband internet access technologies; economic conditions including interest and currency exchange rate fluctuations; changes in generally accepted accounting principles; the impact of competitive products or services; trade buying patterns; wars or terrorist acts; product liability and other types of lawsuits; the impact of legislation and regulatory compliance; and patent, licensing, and other intellectual property risks and uncertainties. Actual results may vary materially from the forward-looking statements. The Company assumes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. When used in this release and documents referenced, the words "believes," "expects," "may," "should," "seeks," or "anticipates," and similar expressions as they relate to Sivoo or its management are intended to identify such forward- looking statements.