



Sivoo's Global Footprint Expands By 700%

PHILADELPHIA, PA, USA, 11 Nov 2021 /24-7PressRelease/ — SIVOO, Inc., a global network of multicultural on-demand entertainment programming has experienced significant usage of its SivooTV mobile application has experienced over 700% growth in the last 10 weeks.

As of this press release, SivooTV is being watched in over 80 countries across 5 continental markets; seeing notable growth in many new countries. With mobile application downloads for SivooTV increasing in Tanzania and Uganda, have been building in Pakistan, Bangladesh and Brazil. The expansion in the African continent, Northern India regions and South America indicate a very strong pre-advertising growth ability.

“It’s virtually unheard of to see this kind of growth in a company out in the market for merely 3 months.”, said Burhan Fatah, Sivoo’s Chief Executive. He continued, “With this trajectory, and the 1.35B Indian market in our sights, its best to hang on for a wild ride—a unicorn in the making!”

About SIVOO

Founded in 2000 and rebooted in 2017, SIVOO, Inc., pioneered a digital streaming network of on-demand multicultural entertainment over the Internet. It serves telcos and mobile operators across the world with millions of titles of quality on-demand content that is available to PCs, televisions, and mobile phones. In addition, SIVOO gives consumers the choice of watching ad-supported content for free or without ads for a nominal fee. SIVOO’s proprietary system currently serves all major mobile platforms as well as OTT devices.

SIVOO is headquartered in Philadelphia, Pennsylvania, USA.

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For more information about SIVOO, please visit <http://www.sivoo.com>.