



SivooTV Available Across Jio's Lineup

Bettering a Strong Relationship

PHILADELPHIA, PA, USA, December 14, 2022 /24-7PressRelease/ — Sivoo, Inc., a global network offering data services and streaming of multicultural on-demand entertainment programming, is excited to announce that SivooTV, its streaming application will be available on the JioBook, an Android-based laptop, set to be readily offered. This prominence is in addition to SivooTV accessible in the JioStore for JioPhone or on Jio Fiber-To-Home and JioCast. This is largely due to our recent installation of the Mumbai network hub interconnected directly to Reliance's Jio Network, covering all of India.

"Expanding the availability of SivooTV across the Jio suite of products is instrumental to the growth of Sivoo in the Indian market from increased brand awareness to furthering user adoption.," said Alan Gochin, Sivoo's CMO. He added, "Similarly to other streaming services globally, making one's viewing preferences seamless across devices lends to users' acceptance of the service overall."

About SIVOO

Founded in 2000, Sivoo, Inc. was a video streaming pioneer, implementing a content network with on-demand multicultural entertainment over the Internet. Looking forward, with 2.5M+ users in over 150 countries, serving telcos and mobile operators globally, Sivoo offers network-based data services including their proprietary video platform providing both ad-supported and subscription streaming of thousands of content hours to connected, enabled devices.

Sivoo is headquartered in Philadelphia, Pennsylvania, USA.

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For more information about Sivoo, please visit <http://www.sivoo.com>.

SAFE HARBOR STATEMENT

The statements contained in this press release that are not historical facts are forward-looking statements based on current expectations of future events that involve risks and uncertainties including, without limitation, risks associated with the inherent uncertainty of the timing and success of high technology hardware and software research; new product development; the market pricing of media content and related products and services; changes in consumer demand for Internet access to media content, commercialization of new products and services; Internet or network outages or failures; breaches of internet, network, or system security; changes in network infrastructure, transmission methods and broadband technologies; adoption of new broadband internet access technologies; economic conditions including interest and currency exchange rate fluctuations; changes in generally accepted accounting principles; the impact of competitive products or services; trade buying patterns; wars or terrorist acts; product liability and other types of lawsuits; the impact of legislation and regulatory compliance; and patent, licensing, and other intellectual property risks and uncertainties. Actual results may vary materially from the forward-looking statements. The Company assumes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. When used in this release and documents referenced, the words "believes," "expects," "may," "should," "seeks," or "anticipates," and similar expressions as they relate to Sivoo or its management are intended to identify such forward- looking statements.