



SIVOO Announces Data Center Expansion into Europe/Africa

PHILADELPHIA, PA, USA, July 26, 2021 **/24-7PressRelease/** — SIVOO, Inc., a global network of multicultural on-demand entertainment programming, announced today that they have expanded their CDN coverage globally by installing data servers in Lisbon, Portugal to supplement the US data centers. With this expansion, SivooTV will experience even more bandwidth, horsepower for increased users, and reduced latency across Western Europe and throughout Africa.

"We are excited to be launching our first data center, outside the USA, in Lisbon. It's the perfect location where many of the African undersea internet cables intersect with the rest of the world. In those data centers, our proprietary Sivoo Streaming Server appliances are running; built from the ground up for optimized video delivery. We want to bring a quality streaming experience to underserved markets," said Sean Berner, Sivoo's VP of Technology.

"Our goal is to create a global CDN spanning continents and multiple countries to help us distribute our video content around the globe. With the launch of these data centers on different continents, we are well on our way to accomplishing this goal," said Burhan Fatah, CEO of Sivoo.

About SIVOO

Founded in 2000, SIVOO, Inc., pioneered a digital streaming network of on-demand multicultural entertainment over the Internet. It serves telcos and mobile operators across the world with thousands of hours of quality on-demand content that is available to PCs, televisions, and mobile phones. In addition, SIVOO gives consumers the choice of watching ad-supported content for free or without ads for a nominal fee. SIVOO's proprietary system currently serves all major mobile platforms as well as OTT devices.

SIVOO is headquartered in Philadelphia, Pennsylvania, USA.

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For more information about SIVOO, please visit <http://www.sivoo.com>