



## **SIVOO to Stream Content on KaiOS to Bring Affordable Entertainment to Emerging Markets**

PARIS, FRANCE and PHILADELPHIA, PA, USA, August 18, 2021 /24-7PressRelease/ — KaiOS Technologies, the leading operating system for smart feature phones, and SIVOO, Inc., a global network of multicultural on-demand entertainment programming, announced today that SivooTV is available on KaiOS, providing video entertainment content to over 150 million KaiOS-enabled smart feature phones worldwide.

Launching in the US and Nigeria in the first phase, the SivooTV app will then be rolled out globally via KaiStore. It offers a wide range of entertainment programming from third-party content providers. SIVOO is responsible for video content licensing, video encoding and transcoding as well as video streaming. News, Sports, Music, Lifestyle, and Kids' video programming are some of the core content verticals with selected titles offered in 15 high-demand languages, including English, French, Spanish, Hindi, and Arabic. This is particularly essential to KaiOS users with limited literacy. There will be premiere content packages available for users to choose from on SivooTV.

“SIVOO is focused on the same objective as we are: to bring quality content and information to a wider audience segment, including those impacted by the digital divide globally,” said Mathieu Boyer, Senior Director, Ecosystem & Partnerships of KaiOS Technologies. “Here in KaiOS, we see a rising trend in video app usage on our platform, with a growing demand for streaming content in general and a higher mobile internet penetration. Our partnership comes in the right moment, addressing our users’ needs and desires with access to live video streams — in a wide range of languages and on affordable devices.”

“KaiOS represents one of the fastest-growing mobile platforms in the world with presence in more than 150 countries,” said Dr. Burhan Fatah, SIVOO’s Chief Executive Officer. “SIVOO is thrilled to be working with KaiOS to serve under-represented populations in emerging markets, allowing all KaiOS users to benefit from the affordable entertainment at their fingertips via the SivooTV network. The programming will be available in multiple local and high demand languages, making SivooTV a more attractive venue for viewers and advertisers alike.”

### **About KaiOS Technologies**

KaiOS Technologies powers an ecosystem of affordable digital products and services and exists to empower people worldwide through technology. Its flagship product, KaiOS, is the leading mobile operating system for smart feature phones, with more than 150 million devices shipped in over 150 countries. Kai’s mission is to open up new possibilities for individuals, organizations, and societies by bringing mobile connectivity to the billions of people without internet in emerging markets and providing those in established markets with an alternative to smartphones. KaiOS is based on HTML5 and other open web technologies. Devices running on the platform require limited memory while still offering a rich user experience through access to apps like WhatsApp, Facebook, and many more.

For more information about KaiOS Technologies, please visit <http://www.kaiostech.com>.

## **About SIVOO**

Founded in 2000, SIVOO, Inc., pioneered a digital streaming network of on-demand multicultural entertainment over the Internet. It serves telcos and mobile operators across the world with thousands of hours of quality on-demand content that is available to PCs, televisions, and mobile phones. In addition, SIVOO gives consumers the choice of watching ad-supported content for free or without ads for a nominal fee. SIVOO's proprietary system currently serves all major mobile platforms as well as OTT devices.

SIVOO is headquartered in Philadelphia, Pennsylvania, USA.

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For more information about SIVOO, please visit <http://www.sivoo.com>.

## **SAFE HARBOR STATEMENT**

The statements contained in this press release that are not historical facts are forward-looking statements based on current expectations of future events that involve risks and uncertainties including, without limitation, risks associated with the inherent uncertainty of the timing and success of high technology hardware and software research; new product development; the market pricing of media content and related products and services; changes in consumer demand for Internet access to media content, commercialization of new products and services; Internet or network outages or failures; breaches of internet, network, or system security; changes in network infrastructure, transmission methods and broadband technologies; adoption of new broadband internet access technologies; economic conditions including interest and currency exchange rate fluctuations; changes in generally accepted accounting principles; the impact of competitive products or services; trade buying patterns; wars or terrorist acts; product liability and other types of lawsuits; the impact of legislation and regulatory compliance; and patent, licensing, and other intellectual property risks and uncertainties. Actual results may vary materially from the forward-looking statements. The Company assumes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. When used in this release and documents referenced, the words "believes," "expects," "may," "should," "seeks," or "anticipates," and similar expressions as they relate to SIVOO or its management are intended to identify such forward- looking statements.