



SIVOO Launches SivooTV in Africa

PHILADELPHIA, PA, USA, August 25, 2021 /24-7PressRelease/ — SIVOO, Inc., a global network of multicultural on-demand entertainment programming, announced today that they have launched their SivooTV mobile app in Africa — starting with a half dozen countries; Nigeria and Tanzania lead the effort with Uganda, Cameroon, Republic of the Congo and Rwanda wrapping up the launch as the first six of many countries to follow. Africans, residing in the launched countries, will now be able to access SivooTV, our video streaming app in the [KaiOS Store](#). This marks a first for KaiOS users to view a broad catalog of titles, adapted for their device and bandwidth challenges.

“The organic growth we’re seeing in the countries we’ve launched the app in to date has surprised us in a very optimistic light,” stated Dr. Burhan Fatah, CEO of Sivoo. He added, “we’re confident that as we activate more countries in the continent, the proliferation of registrations and content consumption will build exponentially.”

About SIVOO

Founded in 2000, SIVOO Holdings, Inc., pioneered a digital streaming network of on-demand multicultural entertainment over the Internet. It serves telcos and mobile operators across the world with thousands of hours of quality on-demand content that is available to PCs, televisions, and mobile phones. In addition, SIVOO gives consumers the choice of watching ad-supported content for free or without ads for a nominal fee. SIVOO’s proprietary system currently serves all major mobile platforms as well as OTT devices.

SIVOO is headquartered in Philadelphia, Pennsylvania, USA.

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For more information about SIVOO, please visit <http://www.sivoo.com>.